

***Presented to “Engaging in Partnerships”
April 18, 2017***



The Crystal Cove Recipe for Partnership Success!



The Players:

- Laura Davick – VP and Founder of CCA
- Alix Hobbs – President and CEO
- Dan Gee – President of CCMC
- Todd Lewis – Orange Coast DS



The flow:

- Project and partnership background - Todd
- The Crystal Cove Alliance as Co-Op – Laura
- The Crystal Cove Management Company as a business – Dan
- Education and external engagement - Alix



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The CSP/CCA Partnership

- CSP and CCA/CCMC concession
- CSP/CCA and External Relations
- CSP/CCA Interp and Education
- Bolster Strength and cover weakness



What Makes This Partnership Work?

- Basic contractual framework
 - Co Op, Concession, Donor, shared vision
- Processes to improve communication, common goal setting, and conflict resolution
 - Want to partner, shared vision
- Trust and the ability to act as a unified organization toward common goals
 - Default answer: YES!



What Have Been Some of the Obstacles?

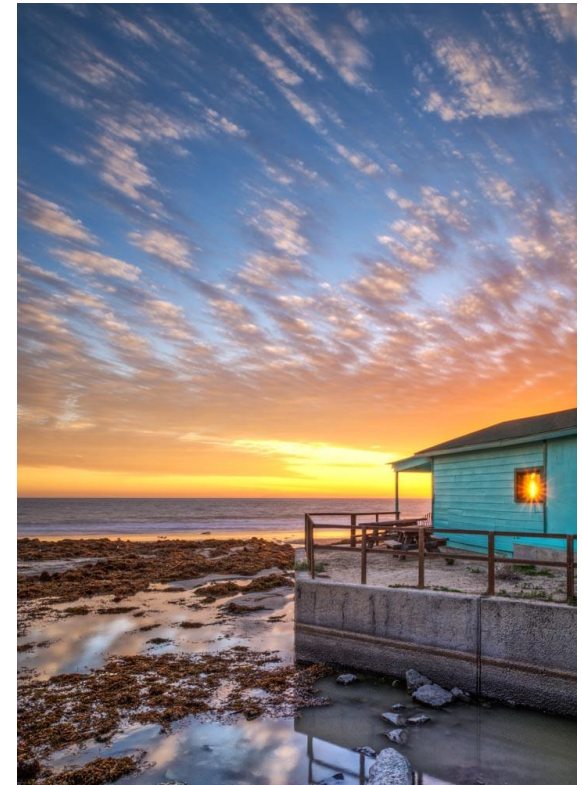


- ◉ Differing perspectives on revenue generation, leadership, problem solving
- ◉ Meshing organizational priorities
- ◉ Law, Policy, and 'Thinking outside the box'

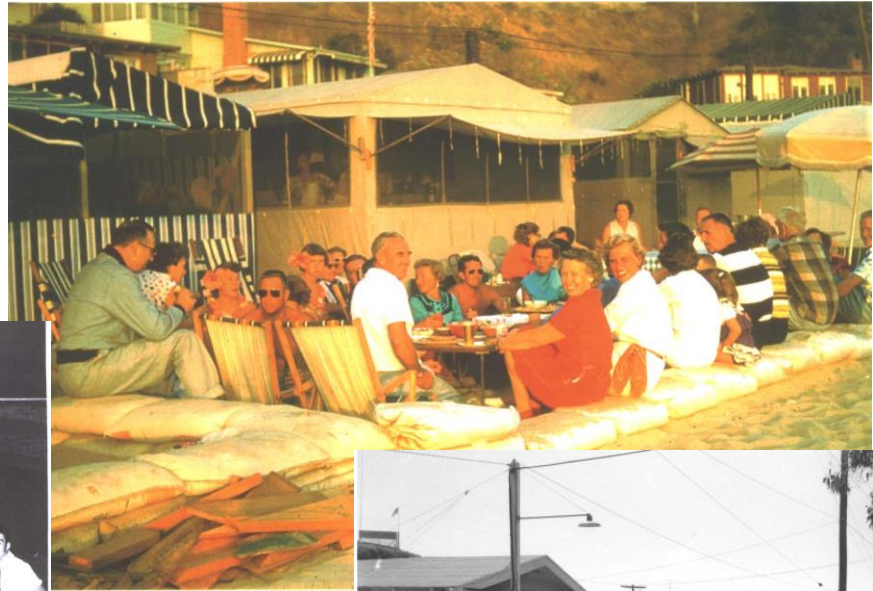


What are Some Lessons Learned?

- The value is the good work being done in a State Park Unit...not who does it
- Develop a system that reinforces an active, engaged, flexible, creative, and persistent partnership
- Acknowledging and rewarding the good work being done
- Set up a research and development system for the high performing partnerships to inform the system
- Each group plays to its core competencies
- Export learning points



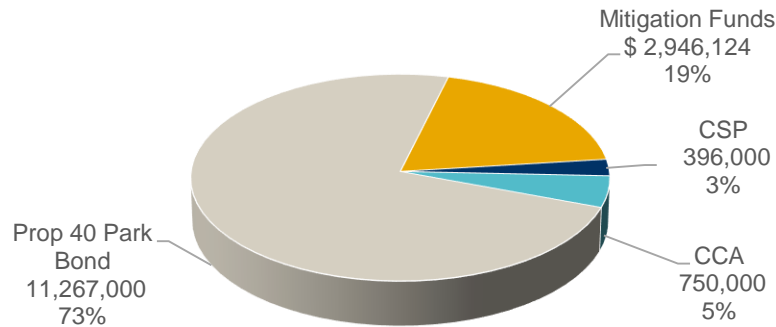
Documenting the history of Crystal Cove - 1940s-50s Historic Archives



Crystal Cove State Park Historic District Restoration

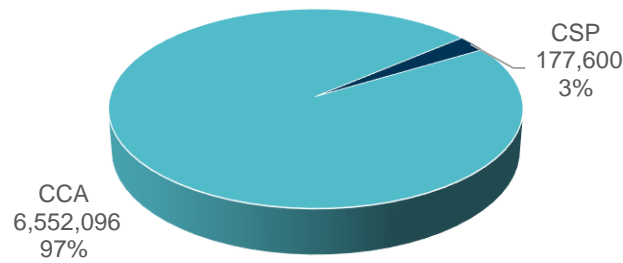
Funding Sources

Phase I – 22 Cottages and Necessary Infrastructure



Phase I: \$15,359,124

Phase II – 7 Cottages and Necessary Infrastructure



Phase II: \$6,729,696

Total Cost: \$22,088,820



Crystal Cove State Park

Making New Memories

Opening Day June 26, 2006

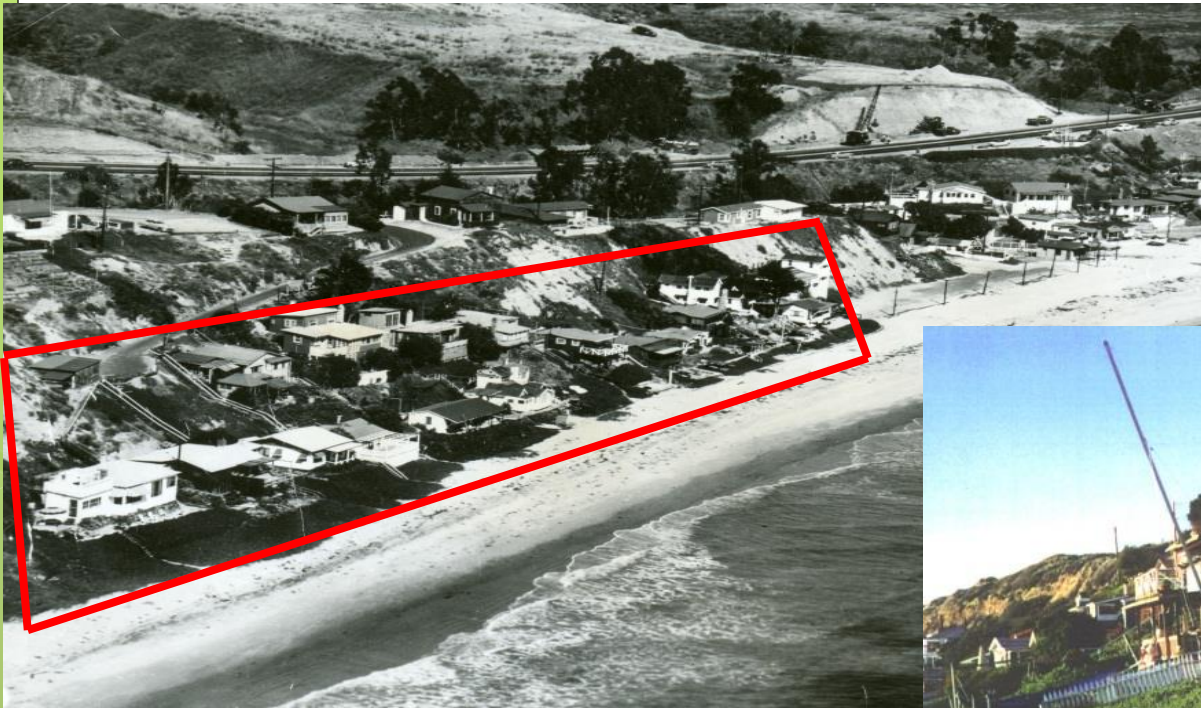


Crystal Cove State Park

Phase III Restoration: North Beach



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***Final 17 Cottages to be Restored
Will Double Overnight Occupancy***



The way it was.....
North Beach Cottages circa 1970



North Beach Cottages Today Awaiting Restoration



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North Beach Cottages Today Awaiting Restoration



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North Beach Cottages Today



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Architectural Details to be Restored



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Architectural Details to be Restored

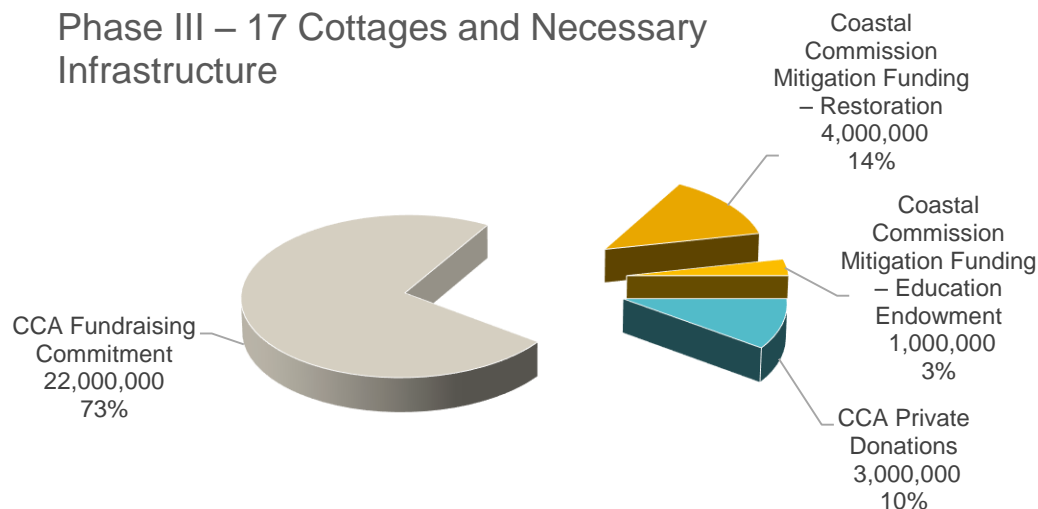


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Crystal Cove State Park Historic District Restoration

Funding Sources

Phase III – 17 Cottages and Necessary
Infrastructure



Estimated Total Cost: \$30 million



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Crystal Cove Educational Programs

Inspiring the Next Generation



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Marine Protected Area Citizen Science Cruises



Marine Protected Area Citizen Science Cruises engage students in on the water science monitoring of water quality, fish populations and the health of the kelp forest.



Berns' Environmental Study Loop



Backcountry programs at the Berns' Environmental Study Loop offer participants the chance to collect data for ongoing research projects and inform park resource manager decisions.



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Marine Ecosystem Education



Beach and tide pool programs immerse students in studying changes to delicate coastal habitats and the species which depend on them.



Park & Marine Research Facility at Cottage #22



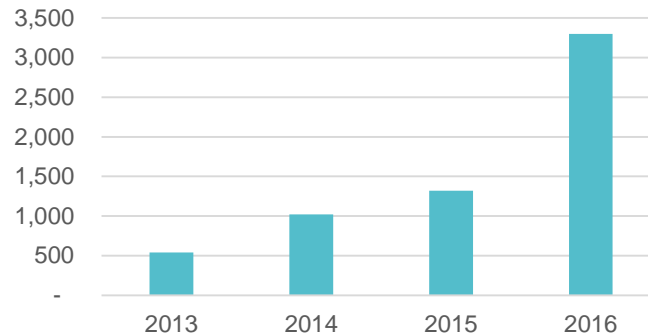
The Park and Marine Research Facility

a base for explorations of marine ecosystems and tidepool ecology unique to Crystal Cove's environment.

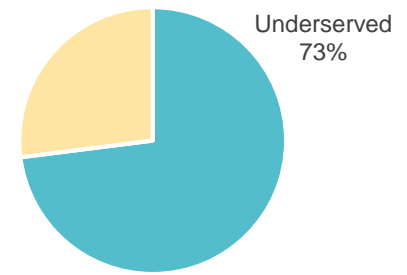


Educational Program Growth

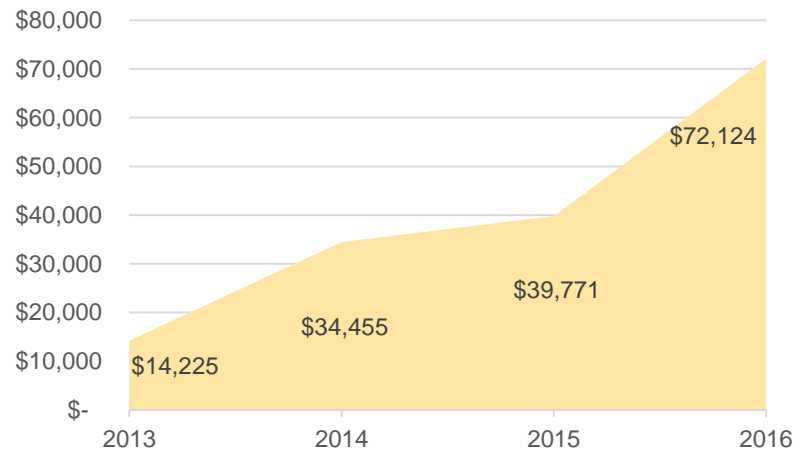
Program Growth



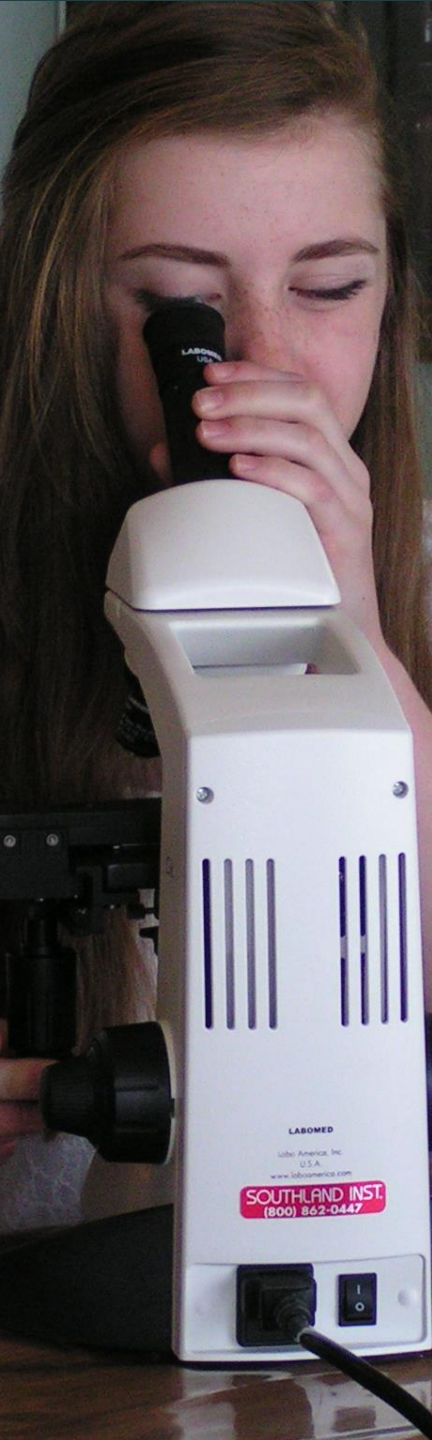
2016 Funding to Underserved Schools



Scholarship Funding



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2016 Educational Programs Impact

3,300	Number of students participating in CCA educational programs	57% Increase in participation in education programs over the prior year
87	Number of field trips on the water or at the Berns' Environmental Study Loop	
33	Number of schools participating	
73%	Proportion of scholarship funding to underserved Title 1 schools	



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Coastal Engineering Program and Endowment

The \$1 million endowment will support a minimum of 125 students each year in a two-night stay in Cottage #20 to investigate California's dynamic coast.

During the two-night educational program, underserved students will explore topics including:

- ❖ Sea level rise
- ❖ Coastal adaptation
- ❖ Climate change
- ❖ Civil and environmental engineering



Bringing Engineering Concepts to Life



Inspiring Environmental Stewards



Thank You, Questions?



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